

Buffalo

IMPLANT DENTIST

Doctor  **Kaplansky**
DENTAL IMPLANTS

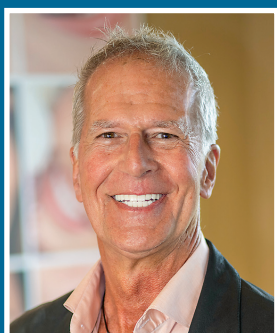
Igor V. Kaplansky, DDS,
DABOI, FAAID, FICOI, FAGD

HAVE BROKEN- DOWN TEETH OR LOOSE DENTURES?

Dr. Kaplansky can give
you a brand-new smile
with teeth that never
need to be removed!

State-of-the-Art DENTAL IMPLANT TREATMENT

The entire procedure
done in one office



"The TeethNow
process was
simple and over
with before I
knew it." —R.W.

Read TeethNow
patient stories on
pages 8 and 9.

Get a Brand-New Smile,
Stable Teeth and Restored
Chewing Power With

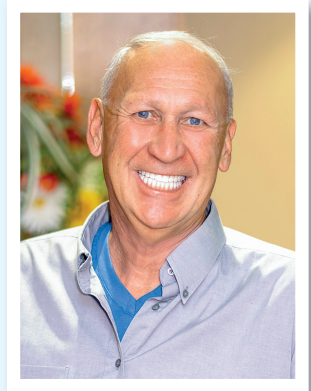
TeethNow™

Implant-Supported Full
Teeth Replacement



"From the moment I entered Dr. Kaplansky's office I felt my dental problems would be taken care of. What Dr. Kaplansky did was miraculous: a complete replacement of my upper and lower teeth. It feels good having a full set of teeth and not being self-conscious about my smile."

—Tony



Complimentary Consultation for TeethNow™ Dental Implants

- Any necessary X-rays
- Get all your questions answered
- Learn about your treatment options
- Find out if TeethNow is right for you

Call 716-671-4400 today!

Patients Love Us!

Over 1,000 5-Star reviews on Google



LOCATION

8038 Rochester Rd.
Gasport, NY 14067

OFFICE HOURS

Monday: 8 a.m.—8 p.m.
Tuesday: 8 a.m.—8 p.m.
Wednesday: 8 a.m.—8 p.m.
Thursday: 8 a.m.—8 p.m.
Friday: 8 a.m.—3 p.m.



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716-671-4400
drkaplansky.com

Doctor Kaplan's
DENTAL IMPLANTS

TeethNow™ Dental Implants

State-of-the-Art Full-Mouth Teeth Replacement in 24 Hours

Patients who have endless dental problems—and who are sick of hiding their smile—can get beautiful new implant-supported teeth that give them the confidence to smile and to eat without fear of pain or discomfort.



See Steve's story on page 8.

Whether patients have worn dentures for years or are now facing the decay and loss of natural teeth, Dr. Kaplansky provides a clear path forward. “We see a lot of patients who, because of their missing or decaying teeth, loose teeth or worn-out teeth, don’t even know how to smile,” he says. “It’s an amazing transformation when they go from that to teeth that are healthy, strong and beautiful. It changes their entire self-esteem.”

The Buffalo Area's Leading Implant Dentist

Dr. Kaplansky is one of the most experienced full-mouth teeth replacement providers in the region. He has dedicated his career to implant dentistry, completing over 1,500 hours of postgraduate education and training with some of the best surgeons all over the world. “I bring all that knowledge to my patients,” he says. “They don’t have to travel; they can get top treatment right here in Buffalo, and at very competitive rates.” Dr. Kaplansky has 30-plus years of experience, has completed hundreds of full-mouth teeth replacement procedures and placed thousands of dental implants.

Comfortable, Friendly Office

Dr. Kaplansky's state-of-the-art office has been designed for patient comfort. The friendly, highly trained staff help patients feel at home and relaxed, and Dr. Kaplansky himself is known for his ability to put patients at ease. “Dr. Kaplansky and his entire staff, from the receptionists to the dental assistants, could not have made me more comfortable and at ease,” says Stephen, a full-mouth teeth replacement patient.

The Doctor Patients See When Others Run Out of Answers

Some of Dr. Kaplansky's patients have extensive bone loss, unsuccessful past treatments, or decades of dental problems. His advanced training allows him to take on these challenging cases with confidence and clarity, offering a clear solution when few options remain. Referring dentists frequently send him their most complex cases, knowing he has the skill, experience and judgment to restore function and a beautiful smile for these patients.



Igor V. Kaplansky, DDS, DABOI, FICAI, FAGD

Leader in Implant Dentistry

Dr. Kaplansky is a highly credentialed implant dentist. He is a Diplomate of the American Board of Oral Implantology, Fellow of the American Academy of Implant Dentistry, Fellow of the International Congress of Oral Implantologists and Fellow of the Academy of General Dentistry.

He teaches international, hands-on surgical courses in oral implantology and has co-authored a book on zygomatic implant procedures.

Dr. Kaplansky graduated cum laude from the University of Buffalo School of Dental Medicine in 1998. He opened his private practice in 2002 with the mission to use the latest technologies and innovative techniques to ensure every patient receives exceptional care. He is one of only 11 specialists in the U.S. certified by ZAGA Zygoma.



Dr. Kaplansky is a
Diplomate of the
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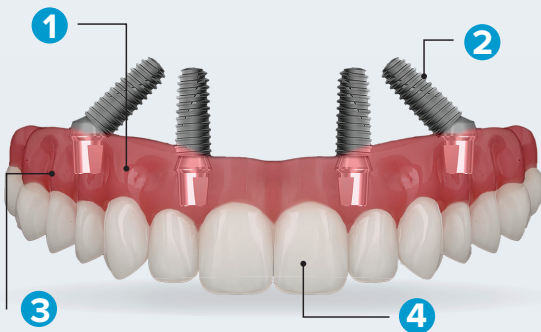




**Dr. Kaplansky
has successfully
placed over
7,000 dental
implants.**

RESTORE YOUR SMILE & CHEWING POWER WITH **TeethNow™**

How TeethNow Works



- 1. Dr. Kaplansky maximizes support for the implants by placing them in areas of the densest, highest volume bone.**
- 2. Longer implants increase bone-to-implant contact; they can be placed at an angle to avoid the sinuses and optimize stability.**
- 3. The new teeth are made into one unit so that the load is evenly distributed and chewing power is strong.**
- 4. The final teeth are made of incredibly strong and highly esthetic zirconia. With proper care, they can last the patient's lifetime.**

What Is TeethNow?

TeethNow is a full-mouth teeth replacement procedure for patients with broken-down or failing dentition, as well as for denture wearers who want a better solution than uncomfortable dentures that slip and don't provide enough chewing power. Dr. Kaplansky does any needed extractions and places four to six implants in the jawbone. He attaches attractive provisional teeth the very next morning. Once the implants have fully integrated with the bone, he secures the final set of strong and beautiful zirconia teeth.

A Fully Custom Procedure

TeethNow cases begin with 3D imaging and digital impressions to map the patient's mouth and jaw in precise detail. Dr. Kaplansky uses these scans to plan the surgery, selecting the densest bone and optimal implant angles to ensure long-term stability. Smile design is also an essential part of the process. "We design the final teeth to complement the patient's facial features," says Dr. Kaplansky, "and the teeth are positioned for comfortable biting and chewing."

Been Told You Don't Have Enough Bone for Implants?

Patients who have had missing teeth or dentures for a long time often have significant bone loss, making it difficult to place standard dental implants. In these cases, Dr. Kaplansky uses an advanced procedure which utilizes cheekbone or the dense bone behind the upper jaw, allowing many patients who were once told they weren't candidates for implants to successfully receive TeethNow (see page 7).

Tired of Endless Dental Struggles?

People with severely damaged teeth can avoid months or even years of ongoing dental work with the TeethNow procedure. "Patients with end-stage tooth decay benefit greatly from TeethNow," says Dr. Kaplansky. "When teeth are compromised by advanced gum disease or extensive decay, traditional treatments like fillings, root canals or crowns are no longer an option. Getting a brand-new set of teeth securely attached to dental implants puts an end to endless dental work and returns the ability to chew and smile with confidence."

Getting TeethNow at Dr. Kaplansky's Office



COMPLIMENTARY CONSULTATION

The first step to getting a full set of beautiful, implant-supported teeth is a complimentary consultation to review the patient's goals, including taking any necessary X-rays to evaluate their oral health.



FULL DIAGNOSTICS

Once the patient decides to move forward, the team gathers detailed diagnostic records, 3D scans and digital impressions. These images provide Dr. Kaplansky everything he needs to plan a safe and predictable procedure.



SMILE DESIGN

The team takes a series of photographs and facial scans to analyze the patient's proportions, lip line and overall facial esthetic. Dr. Kaplansky uses the information to design a balanced smile that fits the patient's features naturally.



THOROUGH PLANNING

Before surgery, Dr. Kaplansky meticulously maps out every detail using advanced 3D implant-planning software. He selects the strongest areas of bone, determines the ideal implant angles and plans for maximum stability and support.



STRESS-FREE SURGERY

Surgery is a one-visit procedure. The patient is put under general anesthesia or IV sedation so there is no discomfort or stress. Dr. Kaplansky extracts any teeth and places the implants. He also places a bone graft in the sockets, if needed, to ensure stability.



A BRAND-NEW SMILE!

The day after surgery, Dr. Kaplansky attaches a set of esthetic provisional teeth. A few months later, the patient gets their beautiful permanent teeth.

The teeth are all made in-house by the office's lab technicians. This allows Dr. Kaplansky to ensure the highest quality and esthetics.



Meet Dr. Kaplansky and find out if TeethNow is right for you.

**Complimentary
TeethNow
Consultation**

- Any necessary X-rays
- Learn about your treatment options
- Get all your questions answered

Call 716-671-4400 today to schedule!



The Benefits of TeethNow™

For those living with broken-down teeth or frustrating dentures, a full mouth of new teeth restores the ability to chew normally and smile without hesitation.

“Patients have told me they got a promotion at their job after the treatment,” Dr. Kaplansky says. “They have better luck in their personal life. A lot of things get better. We hear stories like, ‘Doc, I haven’t had a steak in 20 years.’ I’ve had grown men cry because they could finally bite into a piece of steak.”



Immediate Results

Patients will have a full set of natural-looking, functional teeth the day after their implant surgery.



Prevents Bone Loss

Full-mouth implants help prevent jawbone loss and the prematurely aged appearance that comes with missing teeth and wearing dentures—giving patients a healthier, more youthful look.



Full Chewing Power Returned

TeethNow patients rediscover the pleasure of eating without limits. With their new teeth, they can confidently enjoy all their favorite foods—even biting into an apple, savoring a steak or eating corn on the cob.



No More Tooth Decay

Patients don’t have to worry about tooth decay anymore.

With daily hygiene and regular professional cleanings, the patient’s new teeth can last a lifetime.



A Beautiful New Smile

R.W. (at left) loves his new smile. Dr. Kaplansky combines experienced implant surgery with artistic design, ensuring each patient’s new teeth are both highly esthetic and completely natural-looking.



A Better Alternative to Endless Fixes

Repairing failing teeth can become a costly cycle of temporary fixes for many patients. TeethNow is an immediate solution that eliminates extensive dental repairs and gives patients a beautiful smile.

DENTURES

Lead to a Prematurely Aged Appearance



Leaving teeth missing and wearing dentures can contribute to ongoing bone loss in the jaw, resulting in the collapse of the lower part of the face and a prematurely aged appearance.



Loose, uncomfortable dentures provide as little as 10% of the chewing power of healthy, natural teeth. Without the stimulation of full-force chewing, bone tissue in the jaw slowly shrinks away.



Replacing missing teeth with dental implants anchored into the jawbone, as with TeethNow, prevents this bone loss from occurring and helps to maintain a youthful facial structure.

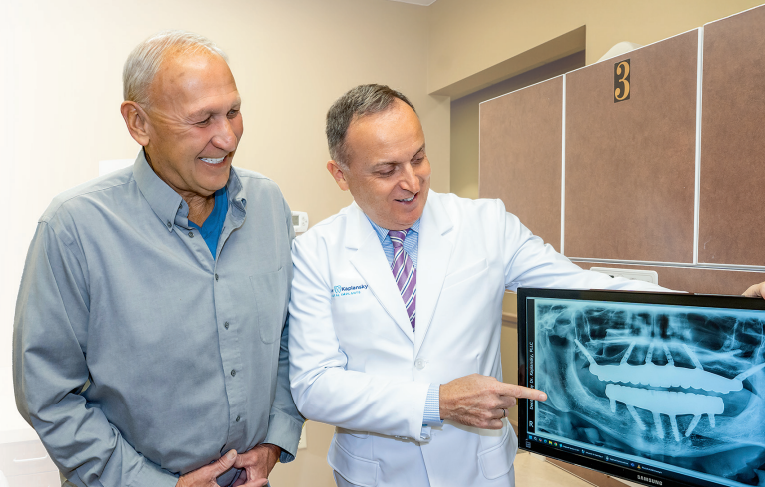
© Gilward Marketing



After years of frustration with ill-fitting dentures and unsuccessful treatments, Tammy found Dr. Kaplansky. He created a tailored plan that included upper zygomatic implants and lower standard implants. Within 24 hours she was smiling confidently again.

HAVE YOU BEEN TOLD YOU'RE NOT A CANDIDATE FOR DENTAL IMPLANTS?

Many people have been told they are not a candidate for teeth replacement due to bone loss in the upper jaw. Dr. Kaplansky provides advanced forms of implant treatment; even patients with severe bone loss can get TeethNow.



Gum disease, smoking, missing teeth and long-term denture use can all lead to bone loss, especially in the softer upper jaw. Because of this, many patients are told they are not eligible for dental implants or that they must first undergo a sinus lift with bone grafting, then wait six to twelve months before getting dental implants.

However, this approach is not always the best long-term solution. "Grafted bone is not as biologically strong as natural bone, and in some cases it can shrink over time after implants are placed, increasing the risk of complications," says Dr. Kaplansky. Instead of a sinus lift and extensive grafting, Dr. Kaplansky can use an advanced implant treatment that uses dense natural bone beyond the upper jaw.

Zygomatic Dental Implants—the Solution for Extreme Bone Loss

Zygomatic implants are long implants secured in the zygoma—the cheekbone. They eliminate the need for bone grafting and can be done as part of the TeethNow procedure.

Dr. Kaplansky's practice is an internationally recognized center for zygomatic implants. "Zygomatic implants have been used for over 20 years and are well-established as an implant alternative," says Dr. Kaplansky.

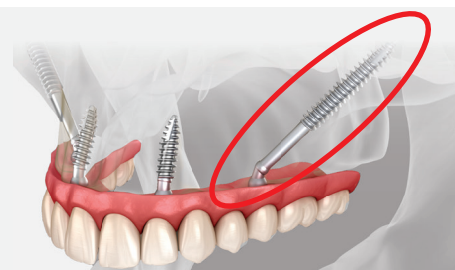
Pterygoid Implants—the Solution for Moderate to Severe Bone Loss

Dr. Kaplansky uses zygomatic implants when there is no usable upper jawbone left. However, if there is some usable bone in the back upper jaw, he can place pterygoid implants, which extend into the dense pterygoid plate behind the jaw.

Learn About Your Implant Options To Overcome Bone Loss!

Dr. Kaplansky wants to help everyone be able to achieve the benefits of TeethNow 24-hour teeth replacement. He provides complimentary consultations in which he will recommend the best solution for their case.

Call 716-671-4400 to learn more.



Zygomatic implants are used when there is severe bone loss in the upper jaw. Zygomatic implants are placed in the cheekbone, bypassing the upper jaw and sinus.



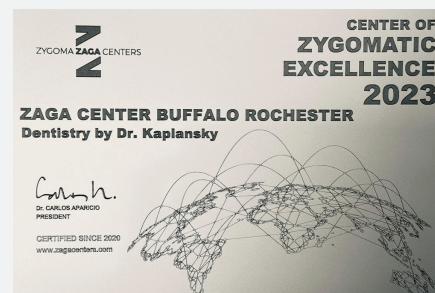
Pterygoid implants are anchored in the dense pterygoid plate behind the upper jaw and—like zygomatic implants—avoid the sinus.



"I had the TeethNow zygomatic implants done and my teeth are beautiful! Dr. Kaplansky is amazing, and the staff is great. Dr. Kaplansky is great; he made sure I was comfortable and happy with the work every step of the way. I am so thankful for him and his staff; they have given me a gorgeous smile that is perfection, yet looks so natural.

"I can smile again without being self-conscious. If you are worried about pulling the trigger on this procedure, don't be, you will be in great hands."

—Laura received TeethNow in 24 Hours with zygomatic implants.



Center of Zygomatic Excellence

Dr. Kaplansky is the only dentist in the Buffalo-Rochester region certified through the ZAGA network—an organization that trains and evaluates clinicians in the most advanced techniques for treating bone loss in the upper jaw.

He is also a contributing author to a textbook on advanced implant treatment for bone loss.

TeethNow™

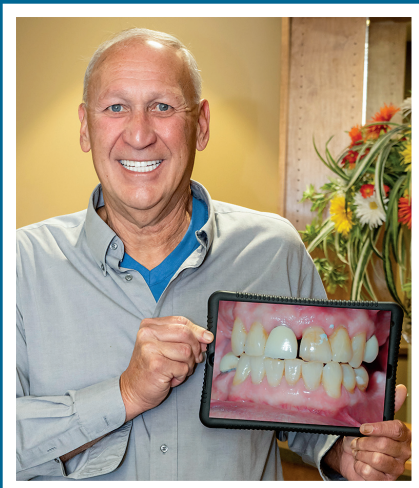


“My teeth were in bad condition; I had a full denture on the bottom, a partial on top and caps on the front teeth that were falling out. Dr. Kaplansky explained everything in detail, and I decided to get TeethNow! It was the best decision I ever made.

“Now, I smile all the time and have no problem eating anything. I would recommend this procedure to anyone who is self-conscious about their smile.” —**Candace**

“I had 12 visible teeth and teeth that had broken off. I decided to get TeethNow with Dr. Kaplansky. I was honestly very nervous and scared. Dr. Kaplansky and his entire staff, from the receptionist to the dental assistants, could not have made me more comfortable and at ease. One benefit I will carry with me is how great their smiles and pleasantries made me feel on every visit. I am very impressed with Dr. Kaplansky’s office.

“The compliments people give me on my appearance are so welcome. Thank you all. Oh, and by the way, I can eat solid food again!” —**Steve**



“From the moment I entered Dr. Kaplansky’s office, I felt my dental problems would be taken care of. The cleanliness of the office and the welcoming attitude of the staff gave me a sense of calm. Honestly, who isn’t a little nervous when dealing with health issues?

“Dr. Kaplansky and his staff kept me informed and walked me through every step. Dr. Kaplansky was courteous, professional and competent. What he did was miraculous—a complete replacement of my upper and lower teeth. It feels good to have a full set of teeth and not be self-conscious about my smile. I can now eat anything, and I have a great smile.” —**Tony**

Real Patient Stories



"I've had bad teeth all my life and came to Dr. Kaplansky looking for solutions for my broken and missing teeth. Being a type 1 diabetic for 38 years, I wasn't sure what my options would be. Dr. Kaplansky recommended TeethNow.

"The people at the practice are its best asset: the skill they possess to do their job, as well as caring about their patients. On the day of my extractions, I was at ease and ready to have good permanent teeth.

"I can smile broadly now and feel confident with how my mouth looks. I can eat normally and enjoy everything!" —*Lorrie*

"I've been extremely happy with my outcome."

"After years of losing teeth and not finding anyone who could help, I saw an ad for Dr. Kaplansky on TV. Dr. Kaplansky explained what was going on and what my future would be, so I made the decision to get TeethNow and jumped in. It was one of the best decisions I've ever made!

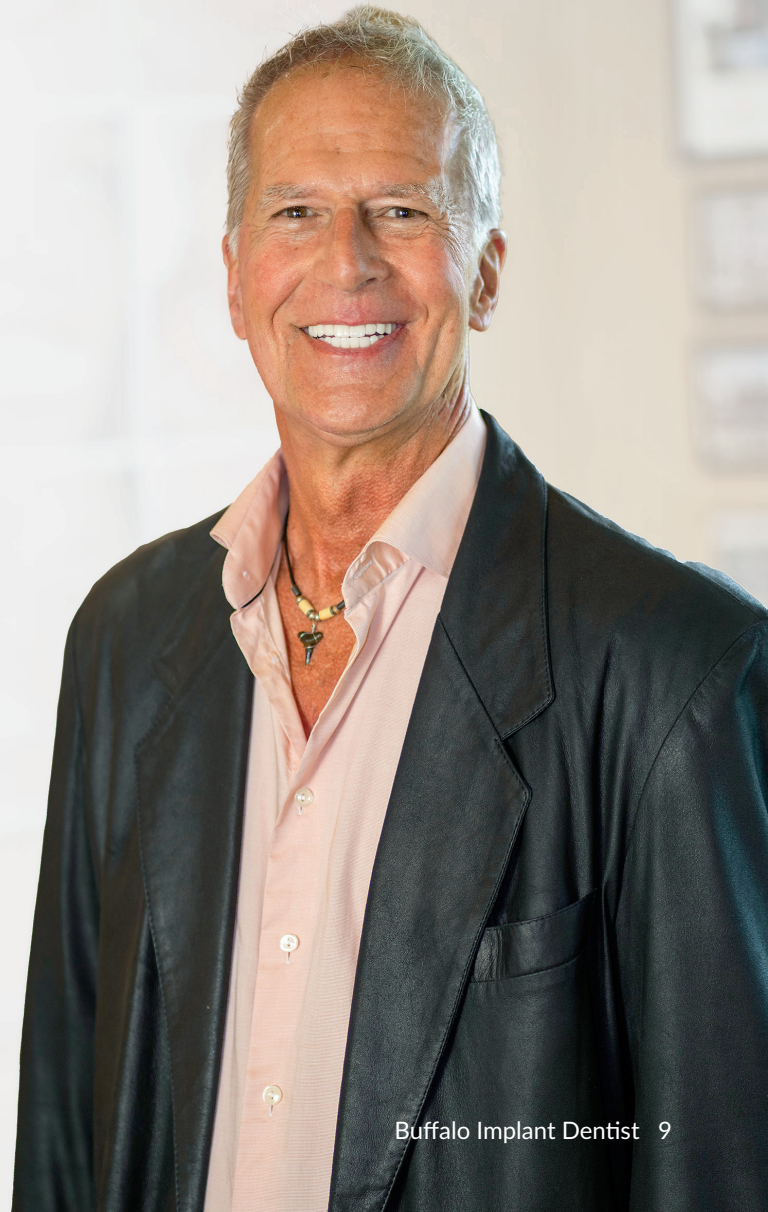
"Everyone was so kind and helpful. I don't lose teeth anymore. I don't worry about my dental future. I can eat anything I want...steak, corn-on-the-cob...all without pain." —*R.W.*

"My upper teeth were cracking horribly, and I had them replaced. The TeethNow process was fast. The first day we did extractions, and the next day the temps were put in. I felt 10 years younger!

"Dr. Kaplansky is so kind and honestly committed to doing amazing work.

"I can smile again."

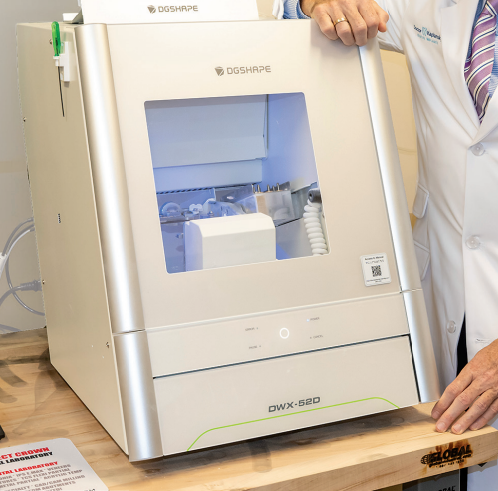
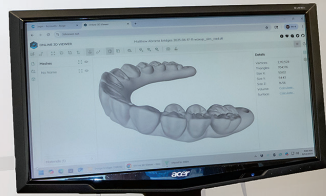
—*Jillian*



STATE-OF-THE-ART ON-SITE FULL-SERVICE LAB



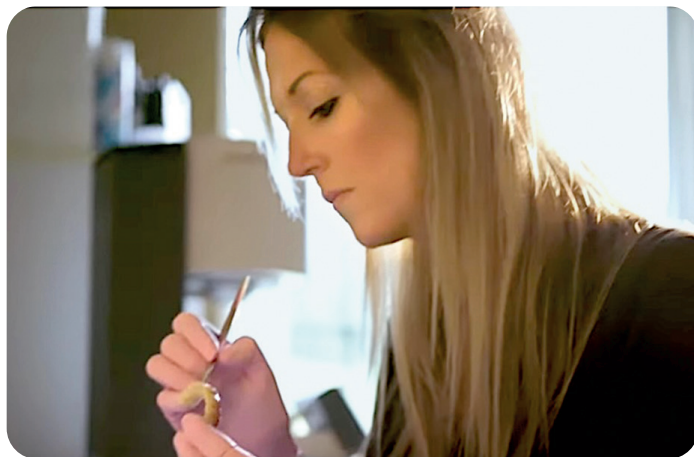
Dr. Kaplansky has a full-service lab to fabricate quality temporaries, crowns, bridges, dentures and implant teeth.



Dr. Kaplansky's on-site lab fabricates temporary and permanent restorations and replacement teeth. "We have three really good lab technicians that create all our crowns, bridges, dentures and implant teeth in-house," says Dr. Kaplansky. This means tighter quality control, greater precision and new teeth made exactly to Dr. Kaplansky's specifications.

High-Quality and Fast Turnarounds for TeethNow™

His in-house lab enables Dr. Kaplansky to closely supervise the quality and esthetics of the new teeth patients receive for TeethNow. It also ensures faster turnaround times and a smoother experience for the patient, including cases where a patient might need an emergency repair. "If there are any repairs or emergencies that happen, we can address them immediately—on the same day," says Dr. Kaplansky. "There's no waiting or shipping in and out."



Every smile is crafted by hand. Above: one of Dr. Kaplansky's technicians adds fine details to an upper set of teeth for a natural, lifelike result.

"I chose TeethNow because of the process, the product and Dr. Kaplansky and his team's ability to do what they do. The teeth fit absolutely perfectly when I got them. The bite was great. They look great. They feel good. I can eat anything I want. They feel like my real teeth."

—Dwayne

Doctor Kaplansky

DENTAL IMPLANTS

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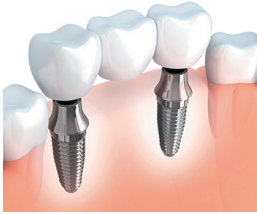
716-671-4400

DENTAL IMPLANT OPTIONS



Single-Tooth Replacement

To replace a single missing or unsavable tooth, Dr. Kaplansky recommends a dental implant topped with a beautiful and durable dental crown. “A dental implant is the best permanent replacement solution,” says Dr. Kaplansky. “This solution looks and functions just like a natural tooth.”



Several Teeth Replaced

Several adjacent teeth can be replaced by a dental bridge attached to dental implants. An implant-supported bridge replaces multiple teeth using as few as two implants.



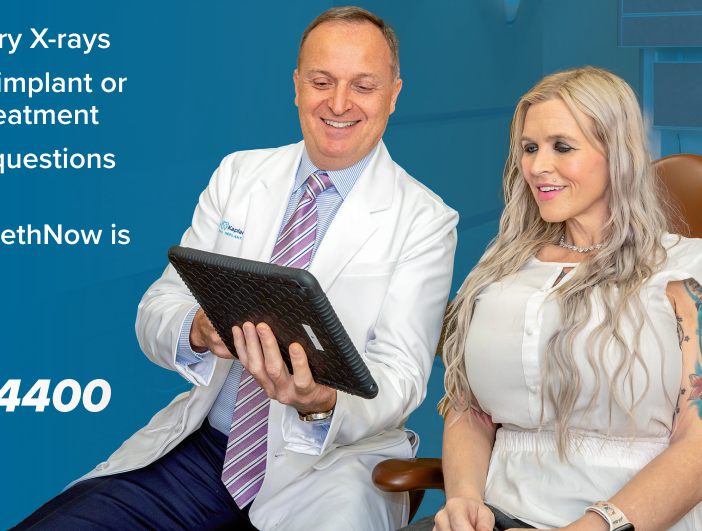
All Upper and/or Lower Teeth Replacement With TeethNow

TeethNow provides a permanent solution for full-mouth teeth replacement using four to six strategically placed implants, immediately providing a complete and functional smile without the need for bone grafts.

Complimentary Implant or TeethNow Consultation

- Any necessary X-rays
- Learn about implant or TeethNow treatment
- Get all your questions answered
- Find out if TeethNow is right for you

**CALL
716-671-4400
TODAY!**



Services

- Dental Implants
- Full Teeth Replacement With TeethNow™
- Tooth and Wisdom Tooth Extractions
- Bone Grafting
- Traditional Dentures and Partial Dentures
- Crowns and Dental Bridges
- Cosmetic Dentistry
- Cleanings and Gum Disease Treatment
- Tooth-Colored Fillings
- Teeth Whitening
- Full Dental Rehabilitation
- Root Canal Therapy
- Sedation Dentistry
- Sleep Apnea Treatment

PAYMENT OPTIONS

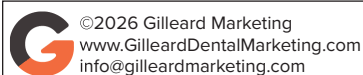
- Patients can pay by cash, check or credit card.
- The practice partners with CareCredit® and other finance companies to provide affordable third-party financing, including low-interest and no-interest options.
- The friendly staff will submit insurance paperwork on patients' behalf and help to maximize their benefits.

Dr. Kaplansky Dental Implants
8038 Rochester Rd.
Gasport, NY 14067

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Residential Customer



Have Damaged, Missing, or Broken-Down Teeth? Difficulty Chewing? Tired of Wearing Dentures?

Dr. Kaplansky's **TeethNow™** treatment gives patients strong teeth and a beautiful smile in less than 24 hours.

“They say, ‘Doc, I don’t know how to smile. I haven’t smiled in 15 to 20 years.’ It’s an amazing transformation when they go from that to teeth that are healthy, strong and beautiful. They’re like a different person.”

—Dr. Kaplansky



Complimentary Consultation for TeethNow

- Any necessary X-rays
- Learn more about TeethNow
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- Find out if TeethNow is right for you

Call 716-671-4400
today to schedule your appointment.

Doctor  **Kaplansky**
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